From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Morning Consult Tech: Google Reportedly Set to Announce Deal to Explore Improving Cuban Internet Access
Date: Wednesday, March 27, 2019 5:36:55 AM

By Sam Sabin

Top Stories

- Google is set to announce a memorandum of understanding with Cuban telecommunications company ETECSA, opening the door for the two companies to explore ways to improve internet access on the island, according to a person familiar with the matter. The agreement does not mean Google has committed to any projects in the country, the source said, but it does come as Google continues to try to expand its business in Cuba, one of the Western world's least-connected nations, under an exception to the decades-old trade embargo. (Reuters)

- Google has established an external advisory council to provide insights on its artificial intelligence technology, including facial recognition and machine learning, and the ethics behind it. The council, whose members

include both researchers and entrepreneurs, will hold four meetings in 2019, resulting in a published report summarizing the conversations. (CNET)

- Palantir Technologies landed the Army's contract to deploy a complex battlefield intelligence system to soldiers, per official documents, in a deal that is potentially worth more than $800 million. The decision ends a competition between Palantir and Raytheon Co. for the contract to build tech for the Army to gather and analyze information about enemy movements, terrain and weather. (The Washington Post)

Chart Review

Surprise Fans of TV Advertising? Smaller Tech Firms
The Information

Events Calendar (All Times Local)

03/27/2019

Cyber Security for Critical Assets conference	
SecureWorld Boston	
House Judiciary Committee hearing on the impact of the lack of diversity in patent inventor-ship on innovation economy	10:00 am

American Consumer Institute's 21st Century Internet Governance panel featuring Sen. Marsha Blackburn	12:00 pm
ITIF's panel discussion on the viability and consequences of company hackings	1:00 pm
House Appropriations Committee's hearing on NASA's 2020 fiscal year budget request	2:30 pm
The Washington Post's Technology 202 series event in San Francisco	4:00 pm

03/28/2019

SecureWorld Boston	
Women in Cybersecurity Conference	
Axios' Transforming Transportation event	8:00 am
Department of Commerce's Internet Policy Task Force conference	9:00 am

03/29/2019

Women in Cybersecurity Conference	
Brookings Institution's "Digital technology in the age of artificial intelligence: A comparative perspective" lecture	10:30 am

04/02/2019

WSJ Pro Artificial Intelligence Executive Forum	7:30 am
CHCI Graduate Fellows' 2019 Capitol Hill Policy Briefing Series including panels on election tech and future of work	9:00 am

04/03/2019

Military IoT & Sensors Summit	
TheBridge, Women's High-Tech Coalition and the Women in Tech Campaign's talk on women in tech and policy	6:00 pm

View full calendar

The State of the Democratic Primary

On a daily basis, Morning Consult is surveying over 5,000 registered voters across the United States on the 2020 presidential election. Each week, we'll update **this page** with the latest survey data, offering an in-depth guide to how the race for the Democratic nomination is shaping up.

General

Report: Districts most affected by automation lean Republican
Steve LeVine, Axios

Job automation has become a key factor in economic anxiety in recent years. As 2020 campaigns begin, Republicans are far more likely than Democrats to live and work in regions with highly automatable jobs, according to a new analysis from Brookings.

NASA now aims to return astronauts to the moon within 5 years
Eric Mack, CNET

At a meeting of the National Space Council on Tuesday, Vice President Mike Pence challenged NASA to put astronauts back on the moon by 2024, moving up the agency's previous timeline for a return to the lunar surface.

Rep. Hoyer relaunches House floor activity app under new name
Tajha Chappellet-Lanier, FedScoop

Now that Rep. Steny Hoyer, D-Md., is House Majority Leader, his custom-built app for following House floor proceedings needs a revamp. "Whip Watch" is now "Dome Watch."

The Business of Your Face
Jeff John Roberts, Fortune

Facial recognition software is a powerful technology that poses serious threats to civil liberties. It's also a booming business.

Bonds Rally as U.S. Futures, Europe Stocks Decline: Markets Wrap
Todd White, Bloomberg

Treasuries rallied with German bunds as investors turned their focus to a worrying economic outlook and a decisive shift toward accommodation by major central banks. Stocks in Europe reversed gains along with U.S. equity futures.

Intellectual Property and Antitrust

Apple, Qualcomm gird for next phase of patent battle after mixed U.S. rulings

Jan Wolfe and Stephen Nellis, Reuters

Split decisions on Tuesday by a U.S. government panel in acrimonious patent disputes between iPhone-maker Apple and chip supplier Qualcomm left their battle lines largely unchanged ahead of a U.S Federal Trade Commission ruling and a major trial next month.

Telecom, Wireless and TV

EU calls for increased security, but doesn't ban Huawei 5G products
Brian Heater, TechCrunch

The European Union's current approach to potential cybersecurity threats posed by Huawei 5G products is caution, but not an outright ban. The topic was the subject of new recommendations issued by the EU this week in response to U.S. calls to boycott the electronics giant over fears around its connection to the Chinese government.

Bill to steepen robocall penalty in Arkansas clears Senate, moves to House
Jeannie Roberts, Arkansas Democrat-Gazette

Robocallers and spammers who "spoof" - display a familiar-looking number to trick phone owners into answering - would be charged with a felony under a bill that unanimously passed in the Senate on Monday. Senate Bill 514 - sponsored by Sen. Jonathan Dismang, R-Searcy, and Rep. Clint Penzo, R-Springdale - was initiated by Arkansas Attorney General Leslie Rutledge.

Verizon refuses to admit that its "first to 5G" commercials are misleading
Jon Brodkin, Ars Technica

The advertising industry's self-regulatory division has urged Verizon to stop claiming that it has America's first 5G network, but Verizon claims that its "first to 5G" commercials are not misleading and is appealing the decision.

Judiciary Seeks STELAR Info From DBS
John Eggerton, Broadcasting & Cable

The House Judiciary Committee is drilling down on the renewal-or not-of the

Satellite Television Extension and Localism Act Reauthorization (STELAR), seeking info from Dish and DirecTV to help make that call.

Mobile Technology and Social Media

Microsoft Boss Suggests Joint Big-Tech Center After New Zealand Attacks Go Viral
Aaron Boyd, Nextgov

In the wake of the tragic mass murders in Christchurch, New Zealand, tech companies and lawmakers are wrestling with how to manage mass communication and the travails of the connected digital world. Just before beginning his rampage on March 15, the shooter began streaming live video of the attacks.

Exclusive: U.S. pushes Chinese owner of Grindr to divest the dating app - sources
Carl O'Donnell et al., Reuters

Chinese gaming company Beijing Kunlun Tech Co Ltd is seeking to sell Grindr LLC, the popular gay dating app it has owned since 2016, after a U.S. government national security panel raised concerns about its ownership, according to people familiar with the matter.

Uber and Lyft slashed wages. Now California drivers are protesting their IPOs.
Faiz Siddiqui, The Washington Post

Tensions between Uber and Lyft and their armies of drivers are ratcheting to a fever pitch over cuts that the ride-hailing companies, under pressure to tame their losses, have made to drivers' wages. Uber and Lyft drivers in Southern California called for a 25-hour strike between Monday and Tuesday, while dozens of others set up outside an investor meeting Monday about Lyft's upcoming stock listing.

Cybersecurity and Privacy

Trump signs executive order on protecting US from potential EMP

attacks
Jacqueline Thomsen, The Hill

President Trump on Tuesday signed an executive order directing federal agencies to identify the threats posed by potential electromagnetic pulses (EMP), which are believed to be potentially dangerous to critical infrastructure like the electric grid, and find ways to guard against them.

Facebook to Fight Belgian Ban on Tracking Users (and Even Non-Users)
Stephanie Bodoni, Bloomberg

Facebook Inc. is attacking a Belgian court order forcing it to stop tracking local users' surfing habits, including those of millions who aren't signed up to the social network. The U.S. tech giant will come face to face with the Belgian data protection authority in a Brussels appeals court for a two-day hearing starting on Wednesday.

Equifax, FICO Team Up to Sell Consumer Data
AnnaMaria Andriotis, The Wall Street Journal

Two consumer-credit giants plan to start working together to sell consumers' data to banks, the latest attempt to feed banks' appetite for more information on customers.

Opinions, Editorials and Perspectives

Congress, Can We Have Some Privacy Please?
Kim Keenan, Morning Consult

Our founding fathers had a lot on their plate; crafting a new form of government is more than a notion. Yet in creating the Bill of Rights, it is clear that they recognized that individuals must have certain inalienable rights.

Demanding privacy, and establishing trust, in digital health
Sean Duffy, TechCrunch

February's Wall Street Journal report pulled back the curtain on just how much is at stake when individuals share their personal health information with health and fitness applications. Several of these apps were (perhaps

unwittingly) sharing users' personal health information via a Facebook SDK that was automatically feeding that data to the platform.

Research Reports

Consumer Data Protection: Actions Needed to Strengthen Oversight of Consumer Reporting Agencies
U.S. Government Accountability Office

Consumer reporting agencies are companies that collect, maintain, and sell vast amounts of sensitive data. In 2017, a breach at Equifax, one of the largest of these companies, compromised at least 145.5 million consumers' data.

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